Novocastrians RFC

For further information about sponsorship opportunities at Novos RFC email Jack at j.spoor-09@alumni.lboro.ac.uk or call 0191 266 1247



Novocastrians RFC

SPONSORSHIP OPPORTUNITIES AT NOVOS RFC

@novosrfc novocastrians RFC www.novos.co.uk

Sutherland Park, Benton, Newcastle upon Tyne, Tyne and Wear NE7 7SZ

OPPORTUNITIES AT NOVOS

Novos RFC offers companies and private individuals a rich variety of opportunities for corporate and private entertainment, brand promotion and general marketing to a highly targeted audience.

The club has just over 150 senior male players, 50 senior female players, approximately 100 youth (U13 - U18) players and 100 mini (U6 - U12) players. The parents and friends of all our players make up an additional market who are keen to support all things Novos and support those organisations that support the club. As such, any investment in brand promotion and marketing with the club produces a very real return with members, friends and parents becoming clients and customers.

On 1st team match days, we can have anywhere between 50 to 250 spectators, whilst Sunday at Sutherland Park can see anywhere up to 500 young players, parents and friends at some of the larger regular tournaments - and all can be reached by promoting brands at Novos RFC. In addition, we hold large events such as the Beer Festival, Bonfire Night and various Summer tournaments, all of which increase the audience for your brand's marketing.

We know that organisations' marketing budgets are stretched so we keep our rates at realistic levels, ranging from branding on strips to advertising in our programme or on the popular pitch-side hoardings to full match sponsorship and corporate entertainment packages.

Sutherland Park offers a superb venue for such packages with a large, secure car park and close proximity to public transport making transport to and from the club easy. The ground is also secure with only one entrance and exit via the main gate, a blessing for parents of young children at company BarBQ's!

The clubhouse itself has undergone considerable refurbishment and offers two separate bars, one of which is a lounge area which can be split into two rooms. We also have a fully equipped professional kitchen which can be hired as part of packages but is also available for rent on a solus basis to commercial caterers.



Pitch-side advertising hoardings

WHAT'S ON OFFER

Shirt Sponsorship per team

Front	**£300**
Back Top	**£200**
Left Sleeve	**£100**
Right Sleeve	**£100**
Entire Shirt	**£500**

Warm Up Tops per team

	£500



Individual Player Sponsorship: (sponsor of shorts, socks and polo shirt). Includes name in match programme alongside player when selected, name on player sponsor board in clubhouse. **£100 per player**

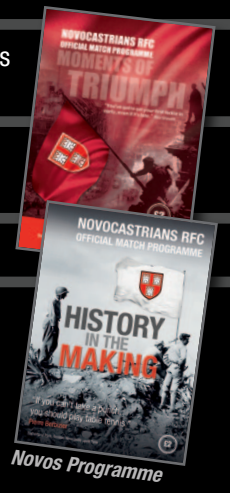
Man of the Match Sponsorship: (per team - provides an engraved tankard and a pint per game for the recipient). **£200 per team**

Match Day Sponsorship: From **£500 per game** with bespoke packages arranged according to requirements.

Pitch-side advertising hoardings: Initial design and production **£250**, Annual renewal **£100 per season**.

Programme advertising: **£250 per A5 page** - 1,000 copies printed

Club House Hire: **£50** (Club Members) **£100** (Non-Club Members) and based on total bar spend - staff additional costs.



Novos Programme

PITCH HIRE

Training: **£40 per 30 minutes** or part thereof (including floodlight / Changing facilities / showers if required)

Match: **£120** or part including floodlight / Changing facilities / showers if required)